

CONNECT FOR PURPOSE

CONNECTING MUSLIM TALENT FOR
GLOBAL IMPACT



A platform connecting global Muslim talent with impactful projects

In the name of Allah, the most gracious, the most merciful

As-salamu alaykum, dear community!

With heartfelt gratitude, we welcome you to the fourth edition of the CFP newsletter! Your continuous support and dedication to our mission of uplifting the Muslim Ummah inspire us to keep moving forward with purpose and determination. Together, we are making a meaningful impact—one initiative, one effort, and one heartfelt dua at a time.

In this edition, we are excited to share updates on our recent accomplishments and ongoing projects. We are also proud to introduce our newest volunteers, whose passion and commitment have enriched our efforts.

Additionally, this newsletter features insightful reflections and inspiring contributions from our dedicated members. These contributions delve into the challenges and opportunities facing the Ummah, fostering a spirit of collective growth and unity.

About us

At CFP, our mission is clear: to unite the diverse talents of the Muslim community and channel them into projects that create lasting, meaningful impact. As a 501(c)(3) nonprofit organization registered in California, your generosity fuels our work—and every donation you make is tax-deductible (EIN: 99-4808440).

What We Believe

As an organization, we firmly believe that the Quran and the Sunnah of Prophet Muhammad (SAWW) offer complete and timeless solutions to all of humanity's challenges. These sacred texts provide invaluable guidance for both individuals and communities, inspiring us to uphold the highest standards in every aspect of life.

As Allah says in Surah Al-Isra (17:9):

"Indeed, this Quran guides to that which is most suitable..."

This verse reminds us of the Quran's ability to provide clear and perfect guidance in all aspects of life, inspiring us to strive for excellence and unity.

CURRENT PROJECTS IN PROGRESS

The Organic Edu-care System (TOES)

Project Description:

Project to develop an "Education System" including a holistic curriculum for 4y-14y age group children based on Quran & Sunnah and aligned with international standards.

Voice of the people (VOTP)

Project Description:

The power ultimately lies with the people. Let's all be Active !!

Find Your Truth (FYT)

Project Description:

Find your Truth is a training platform created to help you through the journey of realizing who you are, your true purpose and empower you with basic skills to help you attain your highest potential

Fruit for Life (FFL)

Project Description:

Plant fruit and shade trees in Pakistan. Solutions for water shortage are associated within this project.

Seed and the Soil

Project Description:

Nurturing Islamic Values in Your Child. Are you a parent seeking guidance on how to raise your child in accordance with Islamic principles? Join us for our innovative program, "Seed and the Soil." Before you embark on the journey of nurturing your child's faith, it's essential to cultivate your own spiritual garden. This program is designed to equip parents with the tools and knowledge necessary to foster strong Islamic values in their children. We believe that by first focusing on personal growth and spiritual development, parents can create a nurturing environment for their children to flourish.



HIGHLIGHTS AND HAPPENINGS

"Stay informed about what's new and join us in exciting opportunities for engagement!"

What Awaits You:

In this section, we invite you to explore the heart of our community's efforts and discover ways to get involved. Here's what you can look forward to:

Project of the Month:

Dive into our featured initiative and learn how you can contribute to making a meaningful impact.

Events of the month:

Check out the important events CFP has participated in recently, showcasing our commitment to community engagement and growth.

CFP New members:

Join us in welcoming our newest members! Get acquainted with the fresh talents joining our team and the perspectives they bring.

Reflections and Aspirations:

Discover the key takeaways and goals our members are setting for 2025 as they reflect on their personal and professional growth.

Theme of the Month:

This month's theme is "Global challenges". Reflect on its importance in our lives and how we can embody this value together.

Ayat of the month

"Indeed, Allah does not wrong people in the least, but it is people who wrong themselves." (Quran 10:44)

This powerful reminder encourages us to reflect on our actions and seek ways to better align ourselves with Allah's guidance, as we strive for collective growth and unity within our community.



Turn to the last page of our newsletter to discover how you can get involved and be part of the action!



PROJECT OF THE MONTH

Voice of the People (VOTP)

Founder: Fareeda Abbasi

Confronting the Challenges of Humanity

In the face of pressing global challenges—ranging from escalating oppression, human rights violations, widening disparities between the rich and poor, a decline in morality, and the urgent threat of climate change—we are compelled to deeply reflect on the root causes of these crises. Our introspection has led to a profound realization: the erosion of values, character, and accountability at both individual and leadership levels lies at the heart of these issues.

The *Voice of the People* initiative emerges as a response to this urgent need, offering a solution aimed at fostering meaningful change.



Mission

The Voice of the People Project is a global initiative dedicated to empowering individuals and communities to amplify their voices on the critical issues of our time. We firmly believe that collective voices and actions are indispensable in shaping a brighter, more equitable future.

Vision

We envision a world where everyone has a voice—a world where collective actions and shared values drive progress toward justice, equity, and sustainability.

Goals

The primary purpose of the *Voice of the People* initiative is to cultivate a global movement that empowers individuals to enact meaningful change. Our goals include:

1. Building a worldwide movement to inspire and enable effective change.
2. Raising awareness about the roles, rights, and responsibilities of citizenship—both on a national and global scale.
3. Promoting accountability at individual, institutional, and governmental levels.
4. Encouraging civic engagement and active participation in addressing critical national and global issues.
5. Providing a platform for people to create petitions and action plans that demand accountability and change from powerful entities.



PROJECT OF THE MONTH

Voice of the People (VOTP)

Founder: Fareeda Abbasi

Our Approach

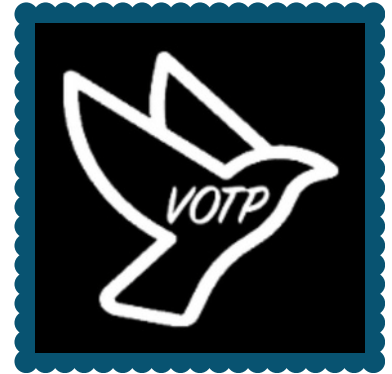
To achieve these goals, we employ a two-pronged strategy:

1. Empowering Individuals:

Through our Find Your Truth training program, we equip individuals with the purpose and skills needed to drive change. This initiative fosters personal growth, accountability, and empowerment.

2. Raising Awareness and Collaboration:

By promoting truthful reporting and awareness of current global issues and their underlying causes, we aim to inform and arm citizens with knowledge. Additionally, our community platform provides a space for like-minded individuals to collaborate, strategize, and develop practical solutions that promote justice and equity worldwide.



We have partnered with CFP to help accomplish our mission more effectively and efficiently.

Call for volunteers

To bring this vision to life, we are seeking passionate volunteers in the following areas:

- **Journalists and Content Creators:** To contribute engaging and truthful news for our website.
- **Community Leaders:** To guide local and global initiatives.
- **Political Science and Policy Experts:** To provide insights into effective advocacy and policy change.
- **Social Media Experts:** To amplify our message across digital platforms.
- **Video Editors:** To craft compelling visual content for our campaigns.

Together, let us amplify the *Voice of the People* and build a more just, equitable, and sustainable future.

Fareeda Abbasi,

(Founder, Educationist and Human Rights Activist)

Dale Bubbrook

(Co-Founder and WebDesigner)

Farhana Quratul Ain

(Project Steward & Manager)

Shazia Tariq & Yasmeen Haleem

(Project Administrator)

Saad Humayun

Yasmeen Haleem

Aslam Khan

Waqas Ahmed

Armaghan Khan

Sr.Rahat

M.Ahad

& more



COMMUNITY NEWS

Halal Money Conference (Dec 7, 2024)

This month, CFP was honored to take part in impactful events that resonate with our mission of promoting leadership, innovation, and community development, all rooted in Islamic principles.

Halal Money Conference (Dec 7, 2024)

On December 7, 2024, Kamran Khan, the founder of CFP, attended the Halal Money Conference in San Jose, CA. This premier event focused on empowering ambitious and forward-thinking Muslims to engage, educate, captivate, and collaborate in building the future of Halal finance. The conference provided a unique platform to:

- Be part of exclusive conversations that spark groundbreaking connections.
- Announce innovative, Halal-compliant financial solutions to California's elite Muslim community
- Network with pioneers shaping the future of Halal finance
- Elevate brands through curated experiences fostering meaningful partnerships and opportunities.

The event featured expert-led sessions on wealth management, entrepreneurship, equities, real estate investing, Islamic fintech, franchising, digital assets, crypto, and Islamic estate planning. It underscored the importance of aligning financial practices with Islamic principles while encouraging ethical growth and collaboration. The insights and connections made at this conference will play a vital role in guiding CFP's future initiatives to support financial empowerment within the Muslim community.





CFP NEW MEMBERS

CFP Internship Spotlight

Sureyya

Meet Our New Volunteer: Sureyya

CFP is excited to introduce Sureyya, one of our newest interns. She is thrilled to share her views, reflections, and journey with the CFP community. Here is her inspiring interview:

I'm Sureyya. I was born and raised in Turkey, where I completed my bachelor's degree in Business. After graduating, I moved to the USA to continue my education and recently completed a Project and Program Management program. I was looking for an opportunity to develop my project management skills while contributing to a meaningful mission, and that's how I became part of CFP.

1. What motivated you to join CFP as an intern?

I was inspired by CFP's mission to empower Muslims by providing platforms, resources, and opportunities to utilize their skills for the betterment of the Ummah. As a Muslim and a professional in project and program management, I was drawn to the opportunity to contribute my expertise in planning, requirements gathering, and execution to an organization that aligns with my values and aspirations.

4. How has this internship influenced your personal or professional growth?

This internship has strengthened my skills in requirements gathering, planning, and project management. It has also given me a deeper understanding of how mission-driven organizations like CFP operate. Personally, it has been inspiring to see how my contributions align with my faith and values, making this experience both professionally rewarding and spiritually fulfilling.

3. What feedback or suggestions do you have for improving the experience for future interns?

I think CFP already does a great job with onboarding and providing support for interns. The clear guidance, regular feedback, and opportunities to collaborate with the team have made the experience smooth and enjoyable. I especially appreciate how approachable and supportive everyone is, which creates a positive and productive environment. My only suggestion might be to continue these efforts.

2. How do you feel your work at CFP is contributing to its mission?

By managing project plans, milestones, and gathering requirements, I'm helping to establish clear objectives and actionable strategies for CFP's initiatives. This work ensures that the organization's efforts are aligned with its mission to promote collaboration and innovation while delivering meaningful contributions to the Muslim community.

5. What would you say to recent graduates considering joining CFP as volunteers or interns?

I would highly recommend joining CFP to recent graduates. It's a rare opportunity to grow professionally while contributing to a meaningful mission. You'll gain practical experience in critical areas while supporting an organization that works to empower the global Muslim community. It's both a learning journey and a chance to make a difference.



Turn to the last page of our newsletter to discover how you can get involved and be part of the action!



Reflections and Aspirations: CFP Members Look Ahead

As we transition into 2025, our CFP members have shared their reflections on the key lessons they've taken from 2024 and the goals they hope to achieve in the coming year. These insights provide a glimpse into the collective growth, determination, and vision that drive our organization forward.

Here are some of the heartfelt reflections and aspirations shared by our members:

Qaiser

There is nothing important than work for Allah. It has no comparison nor alternative to anything else. It should be top priority for each one of us as Muslims

What are your 1-2 key takeaways/learnings from 2024?

Sureyya

Starting as a volunteer at the CFP non-profit in November has taught me how important teamwork and good planning are for successful projects. I've also learned how meaningful it feels to work on a project that has a global impact and helps connect professionals.

Binish

Pushing myself out of comfort zone is the key to growth. Getting used to speaking to people comfortably.

Sumera

First to stay consistent & determined on goals, 2nd importance of emotional health.

Farhana

1. It is essential for everyone to be aware of the happenings in the world around you .
2. Everyone has power to shape the future through their words and persistent actions .

Safia

I'm Inspired by so many people wanting to do so much at the community level and beyond. Happily surprised to see multiple projects already in the works.



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Reflections and Aspirations: CFP Members Look Ahead

Qaiser

Present my project as completed from CFP platform. See CFP solving real life problems or building real time systems i.e. education system, financial system, communal system etc.

What are top 2 goals related to CFP that you would like to achieve in 2025 inshallah?

Sureyya

1. Help Successfully Launch the CFP Program: My main goal is to support the successful launch of the CFP program, ensuring all aspects are well-organized and the program achieves its purpose of creating meaningful connections and opportunities.

2. Contribute to the Growth of the Program: I aim to help make the CFP program even better by improving processes, creating tools, and ensuring the program is well-prepared for future initiatives.

Binish

Active involvement, practicing the customer discovery and the introduction of CFP

Sumera

First goal is to complete my project Seed & the soil, 2nd to spread awareness about CFP to atleast 3 people daily so that at the end of the year may reach to 1000 people.

Farhana

1. Influence 1000 Muslims with skills and talents to become members of CFP and contribute their time and expertise to impactful projects.
2. Help the CFP projects reach their first milestone by connecting them with the appropriate Muslim talent .

Safia

I plan to write a series of articles related to fasting/food/nutrition every month for the newsletter.

Also prepare to speak regarding health and wellness for CFP project 'Voice of the People.'



Turn to the last page of our newsletter to discover how you can get involved and be part of the action!



Your voice matters:

Share, learn, and
grow together

THEME OF THE MONTH

GLOBAL CHALLENGES

Identifying The Real Problem

Inspiration from the Quran: Ayat of the month

“Indeed, Allah does not wrong people in the least, but it is people who wrong themselves.” (Quran 10:44)

War and conflict have plagued humanity throughout history. The devastating loss of at least 50 million lives during the Second World War led to the creation of the United Nations, whose preamble famously begins with the aspiration “to save succeeding generations from the scourge of war.”

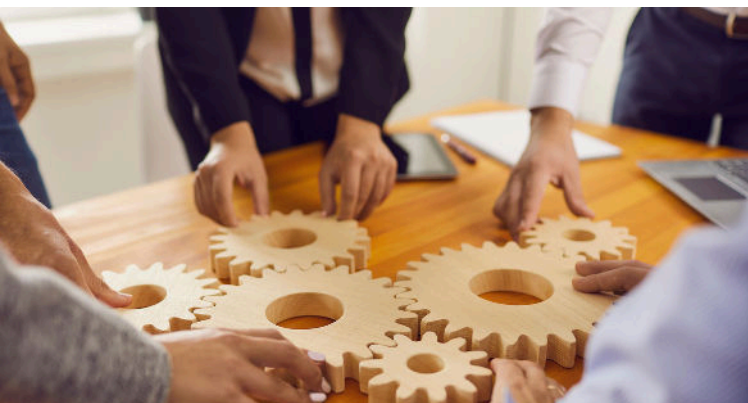
Yet, despite this noble mission, we continue to witness countless conflicts around the world. The Israeli-Palestinian crisis, the war in Ukraine, and the ongoing strife in Syria, Sudan, and Congo are but a few stark examples.

The inability of the United Nations to fulfil its foundational purpose is a glaring reality. Escalating tensions between major powers such as the United States and Russia, and the United States and China, alongside the persistent instability in the Middle East, further underscore this global crisis. Adding to this volatility is the alarming rise of destructive technologies—nuclear weapons, chemical and biological warfare, and autonomous weapons powered by artificial intelligence—pushing the scale of human devastation to unprecedented levels.



Stay tuned for further updates in our upcoming newsletter!

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THEME OF THE MONTH

GLOBAL CHALLENGES

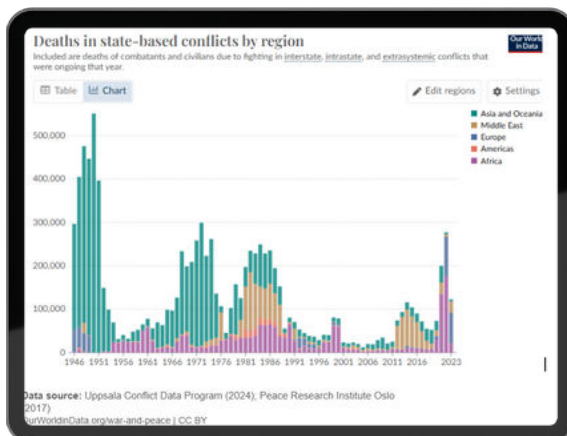
Identifying The Real Problem



This grim reality forces us to ask difficult but necessary questions:

- Why, despite our claims of being more civilized, have we failed to reduce conflicts and prevent large-scale destruction?
- Why have we been unable to harness advancements in technology and globalization to strengthen the bonds of humanity?
- Why do powerful nations pursue military, economic, and digital dominance in fierce competition, rather than collaborating to create a better world for all?

The answers to these questions require deep reflection. As the Quran reminds us in Surah Yunus, Ayat 44 which says "Indeed, Allah does not wrong people in the least, but it is people who wrong themselves.", we are called to look inward and confront the root causes of our divisions and failures. Only by doing so can we hope to chart a path toward a more harmonious and united future.



Turn to the last page of our newsletter to discover how you can get involved and be part of the action!



Calling All Innovators

Join Us as Volunteers!

"We are looking for passionate volunteers to help us further our mission and make a positive impact in our community. If you have skills in any of the following areas, we would love to have you on board!"

CALL *for* VOLUNTEERS

We need volunteers in the following areas:

1. Human Resources: Support our team in recruitment, training, and volunteer management.
2. Community Outreach: Help us connect with local residents and promote our initiatives.
3. Content Writing: Create engaging content for our social media, and website.
4. Research: Conduct research to support our programs and projects, helping us better serve our community.



Unleash Your Creativity!

We are looking for impactful non-profit projects and social enterprises that tackle global issues affecting the ummah. If you have a project that aims to create positive change, we want to hear from you! Join us in making a difference—submit your project today!

Join our volunteer Team

Contact:
info@connectforpurpose.org
or
visit our website at
www.connectforpurpose.org.

Submit your Project

Ready to make a difference?
Submit your project on our website and let us help you turn your vision into reality!
Link: <https://connectforpurpose.org/>

**With Gratitude,
CFP TEAM**