CONNECT FOR PURPOSE

CONNECTING MUSLIM TALENT FOR

GLOBAL IMPACT

Where talent meets purpose!

A platform connecting global Muslim talent with impactful projects

In the name of Allah, the most gracious, the most merciful

As-salamu alaykum, dear community!

Welcome to the fifth edition of the CFP newsletter! Your continued support inspires us to move forward with purpose. In this edition, we share updates on recent accomplishments, ongoing projects, and introduce our new volunteers. We also feature reflections and insights from our members, exploring the challenges and opportunities for the Ummah, and promoting collective growth and unity.

About us

At CFP, our mission is clear: to unite the diverse talents of the Muslim community and channel them into projects that create lasting, meaningful impact. As a 501(c)(3) nonprofit organization registered in California, your generosity fuels our work—and every donation you make is tax-deductible (EIN: 99-4808440).

What We Believe

We believe the Quran and the Sunnah of Prophet Muhammad (SAWW) offer timeless guidance for overcoming life's challenges.

HIGHLIGHTS AND HAPPENINGS



In this section, we invite you to explore the heart of our community's efforts and discover ways to get involved. Here's what you can look forward to:

- Project of the Month
- Event of the Month
- Global challenges series



CURRENT PROJECTS IN PROGRESS

The Organic Edu-care System (TOES)

Project Description:

Project to develop an "Education System" including a holistic curriculum for 4y-14y age group children based on Quran & Sunnah and aligned with international standards.

Voice of the people (VOTP)

<u>Project Description:</u> The power ultimately lies with the people. Let's all be Active !!

Find Your Truth (FYT)

<u>Project Description:</u> Find your Truth is a training platform created to help you through the journey of realizing who you are, your true purpose and empower you with basic skills to help you attain your highest potential

Fruit for Life (FFL)

<u>Project Description:</u> Plant fruit and shade trees in Pakistan. Solutions for water shortage are associated within this project.

Seed and the Soil

Project Description:

Nurturing Islamic Values in Your Child. Are you a parent seeking guidance on how to raise your child in accordance with Islamic principles? Join us for our innovative program, "Seed and the Soil." Before you embark on the journey of nurturing your child's faith, it's essential to cultivate your own spiritual garden. This program is designed to equip parents with the tools and knowledge necessary to foster strong Islamic values in their children. We believe that by first focusing on personal growth and spiritual development, parents can create a nurturing environment for their children to flourish.



PROJECT OF THE MONTH

Fruit for life Founder: Aamerah Shah

Mission

Empowering Communities to Restore Human dignity and Combat Environmental Challenges By Strategically Planting Fruit Trees For A Healthier World

Vision

Fostering A Sustainable Future For Humanity And Plant Through Solidarity More Than Charity Planting Hope To Bring Positive Change With Every Tree



What we do

Fruit for Life' initiative, a forward-thinking concept, represents the hope for a more mindful world. Its goals are to combat environmental degradation, rejuvenate biodiversity, and offer social and economic solutions, while also addressing hunger, malnutrition, and disease—all through a spirit of cooperation rather than charity, promoting beneficial change.

This initiative not only tackles ecological challenges but also creates employment for youth in urban and rural areas, allowing rural residents to remain on their land and reducing urban migration. This supports the growth of family businesses, contributing to poverty alleviation and people's empowerment through

SOLIDARY MORE THAN CHARITY



Aamerah Shah

Founder & CEO



Imran Akram

CFO



COO- Sindh.

Pakistan

OUR CORE TEAM



COO- Punjab, Pakistan

n Junaid Khan





Protect And Preserve For Future Generations Make The Planet A Better Place One Tree At A Time







COMMUNITY NEWS Startup Bootcamp Demo Day (Jan 18, 2025)

This month, CFP was honored to take part in impactful events that resonate with our mission of promoting leadership, innovation, and community development, all rooted in Islamic principles.

Start up Boot Camp Demo day (Jan 17, 2025)

Kamran Khan, the founder of CFP, represented CFP at the Startup Boot Camp Demo Day, a premier event celebrating innovation and entrepreneurship. Hosted by Shine Labs and the Silicon Valley Entrepreneurship Club, the event brought together entrepreneurs, investors, and community leaders to exchange ideas and build connections.

Event Highlights:

- Startup Pitches: Talented founders presented innovative ideas, showcasing creativity and potential.
- Panel Discussion: Experts shared practical strategies on "Building Resilient Startups: Lessons from the Trenches."
- Fireside Chat: Insightful discussions on "Building a Strong Founder Network" emphasized collaboration and mentorship.
- Awards & Recognition: Naeem Zafar and his team honored outstanding projects, celebrating their dedication and creativity.

The event provided an excellent opportunity for **CFP** to collaborate with likeminded individuals, exchange innovative ideas, and explore avenues for growth. It also fostered connections within the wider community, encouraging collective progress and shared success.







Turn to the last page of our newsletter to discover how you can get involved and be part of the action!



Your voice matters:

Share, learn, and grow together

THEME OF THE MONTH GLOBAL CHALLANGES Identifying The Real Problem

By: M Asif Shammas

When you read the statement "Identifying The Real Problem", a couple of thoughts will pop up in your mind. You might think it is something we all need to know but we are not aware of it or it is something in front of us but we can not see it.

When we look around in society, we see there are thousands of problems that exist around us. Have you ever pondered on those problems? What if I say almost every problem around us has the same Source? You heard it right. Almost every problem with us or around us is the result of the same phenomenon that happens to us, groups, societies, and states.

Whether it is a mental health problem, social problem, financial; economic problem, Racism, etc, it represents an imbalance.

The actual tragedy is the "Imbalance". Every single problem around us is an imbalance of something. If we see the mental health problem, it is the imbalance of thoughts that causes the balance of human hormonal chemistry, if we see the economic problems, it is the imbalance of money between different classes. It is the imbalance that we call A Problem in reality.

To identify the real problem, we must dig down our thoughts to understand the source that causes such imbalances. It is the Lack of Justice that causes every imbalance. When we are in bad mental health, there is a reason for that, and the reason is that we didn't practice justice to the conditions we were in. When the state is going through high instability or economic crisis, it represents that there is a presence of high corruption which tell us that there exists some injustice.

Stay tuned for further updates in our upcoming newsletter!



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THEME OF THE MONTH GLOBAL CHALLANGES Identifying The Real Problem

By: M Asif Shammas



The lack of justice is Injustice.

قَدْ أَرْسَلْنَا رُسُلَنَا بِالْبَرِّينَاتِ وَأَنْزَلْنَا مَعَهُمُ الْكِتَابَ وَالْمِيزَانَ لِيَقُومَ الَّناسُ بِالْقِسْطَ

"We sent aforetime our messengers with clear signs andsentdown with them the Book and the Balance, that peoplemay stand forth in justice."

SurahAl-Hadid 57:25

When we go through the Quran we see the prayers of different Prophets.

رَ َّبَنَا ظَلَمْنَا أَنفُسَنَا وَإِن لَّمْ تَغْفِرْ لَنَا وَتَرْحَمْنَا لَنَكُونَ ٓن مِنَ الْخَاسِرِينَ

"Our Lord, we have wronged ourselves, and if You do notforgive us and have mercy upon us, we will surely be among the losers."

SurahAl-Araaf (7:23) Prophet Adam

لاَ إِلَهَ إِ ۖلا أَنْتَ سُبْحَانَكَ إِ ّني كُنْتُ مِنَ ال َّطْالِمِينَ

"There is no deity except You; exalted are You. Indeed, I have been of the wrongdoers." Surah Al-Anmbiya (21:87) Prophet Younus

رَ ِّب إِ ّني ظَلَمْتُ نَفْسِي فَاغْفِرْ لِي

"My Lord,indeed I have wronged myself, so forgive me." Surah Al Qasas (28:16) Prophet Musa

إِ َّن َّاللّٰه لاَ يَظْلِمُ الاَّناسَ شَيْئًا وَلَكِ َّنِ الاَّناسَ أَنْفُسَهُمْ يَظْلِمُونَ

"Indeed, Allah does not wrong the people at all, but it is the people who wrong themselves." <u>SurahYounus (10:44)</u>



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THEME OF THE MONTH GLOBAL CHALLANGES

Identifying The Real Problem

By: M Asif Shammas

Understanding Justice

(The Only Source of Harmony)

Four weary travellers, starving after a long journey, discovered four loaves of bread in a village—just enough for each to have one. However, one traveller, larger and stronger than the rest, seized two loaves for himself, quickly ate one, and handed the remaining loaves to the others with an air of superiority. The weakest traveller, frail and hopeless, was left with nothing

This act of unfairness wasn't just about bread—it symbolized an imbalance of power. The stronger traveler ignored fairness, denying the weaker his rightful share. Injustice, as simple as withholding bread, stirred deep frustration and a call for equity.

The story reveals how imbalance and injustice sow discontent and rebellion. Justice, like the fair sharing of bread, is essential for harmony. Without it, even small acts of unfairness can escalate, leading to larger conflicts that disrupt society's balance.

At its core, justice is the art of maintaining balance by recognizing and assigning the rightful value to everything. It is achieved by ensuring that actions, resources, and relationships are aligned with fairness. Just as the natural world operates in harmony when its elements are in balance, human life thrives when justice is upheld. This principle applies to every sphere of existence, demanding that individuals, societies, and states acknowledge the true worth of things, actions, and beings, ensuring neither excess nor deficiency.

When we go through the Quran, we see that Allah calls the Sin as Zulm as also written in the above quoted Ayahs. Every problem around us is a type of imbalance or injustice that should be sorted out. The imbalance will spread and become the reason for Instability thus disharmonizing the systems of its related nature and ultimately becoming a source of " Shar".

Stay tuned for further updates in our upcoming newsletter!



Calling All Innovators Join Us as Volunteers!

"We are looking for passionate volunteers to help us further our mission and make a positive impact in our community. If you have skills in any of the following areas, we would love to have you on board!"

CALL for VOLUNTEERS

We need volunteers in the following areas:
1.Human Resources: Support our team in recruitment, training, and volunteer management.
2. Community Outreach: Help us connect with local residents and promote our initiatives.
3. Content Writing: Create engaging content for our social media, and website.
4. Research: Conduct research to support our programs

and projects, helping us better serve our community.

ACTION

Unleash Your Creativity!

We are looking for impactful non-profit projects and social enterprises that tackle global issues affecting the ummah. If you have a project that aims to create positive change, we want to hear from you! Join us in making a difference—submit your project today!

Join our volunteer Team

Contact: info@connectforpurpose.org or visit our website at <u>www.connectforpurpose.org.</u>

Submit your Project

Ready to make a difference? Submit your project on our website and let us help you turn your vision into reality! Link: <u>https://connectforpurpose.org/</u>

With Gratitude, CFP TEAM